

# MINUTES



## Business Northwest

### General Meeting

17/04/2024

Start time 6:00:00 PM Elapsed

Held at RSL

End time 6:50:00 PM 50 minutes

1.00 Welcome

2.0 Attendees

I Jones, J McErlain, D Hodgetts, S Overland, C Hilliger, G Simpson, S Kons, J Packham, V Terry.

3.0 Apologies

D Austin, M Cannon, T Brumby, G Pearce, A Leeson, M Leeson, J Whiteley, S Arnold, A Dry, P Holm.

Note

Heard from Dr Holm. Wished everyone all the best. John to see him tomorrow afternoon.

<b>Moved</b>	<b>Seconded</b>	<b>Vote</b>	<b>Note</b>
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4.00 Confirmation of minutes

None to confirm.

4.10 Business arising

**I Jones:** Adopt or try people Zooming into General Meeting. 3 directors away – A Dry, J Whiteley, D Austin – who could attend via Zoom/Teams. Don't need extra equipment for it – have a projector. **J McErlain:** Do in conjunction with re-work of constitution & rules.

5.00 President's Report

<b>Moved</b>	<b>Seconded</b>	<b>Vote</b>	<b>Note</b>
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**I Jones** **C Hilliger** Carried

Comment

Election like Groundhog Day – Liberal minority government, less chairs. Unsure who's Minister for State Growth. *Discussion.* Good news – Liberal Party committed \$17.3M to Burnie, although made with quote of majority Liberal government. **S Overland:** Haven't heard anything. Difficult for them not to progress. \$17.7M with netball centre. Depends on getting budget through parliament. \$17.3M in any year of term, however 400K needs to be spent within next financial year. *Discussion.*

**I Jones:** BNW partnering with Somerset Rotary for Heart180 program. Put in \$1,500 towards defib unit for CBD. May put on Mount St end because it's wider. Lots of defibs in city, but accessibility issues. This one would be accessible 24/7. *Discussion.* If your business has a defib, let me know so they can be added to the DefibHero app. Good breakfast with Michelle Rowland last week. Spoke about connectivity upgrades happening across NW. nbn pleased with publicity. Took her up to meet with Ben Maynard at Grange Resources because they use nbn in comms.

Event on May 1: What You Don't Know Can Hurt You. Covers changes to Fair Work Act - Closing Loopholes legislation affects most employers. TCCI agreed to host event at Beach Hotel. Drinks & snacks provided. \$15 charge, donated to EVRG. Stacey Joseph to speak. So many things in legislation that small businesses aren't aware of. Need to push it out – spread through own networks.

6.00 Treasurer's Report Per Report

<b>BoUs Account</b>	\$ 42,234.42	<b>Term Deposit</b>	\$ 51,672.63
<b>Promotions account</b>	\$ 34,754.59		
<b>Table Cape VR Project</b>	\$ 47,315.90	<b>CCOM account</b>	\$12,321.36
		<b>TOTAL</b>	<b>\$186,298.90</b>

<b>Moved</b>	<b>Seconded</b>	<b>Vote</b>	<b>Note</b>
<b>J McErlain</b>	<b>J Whiteley</b>	Carried	Paid a lot of money for breakfasts. <b>J McErlain:</b> Couple of those accounts have other funds – 10K from State Growth to run Permission To Trespass program.

7.00 Communication

7.01 • Inward

Normal

7.02 • Outwards

Normal

7.03 • Media	7BU, a few radio interviews.
8.00 General Business	
8.01 Breakfast sessions	Don't have another one till mid May. With the low attendances we've been having, decided not to have one next week because it's the day before Anzac Day & is school holidays. Got the May 1 event – afternoon/evening event. Will try have breakfast the following week. Having one in Wynyard on July 31st at Bowls Club with Shane Crawford speaking. Mid August have CEO of the Clifford Craig Foundation & other medicos talking about their programs.
8.02 Chamber Alliance update	Madeleine Ogilvie got small business ministry back – good. Duigan not doing much with it, he's focused more on energy.
8.03 Promotions	No update.
8.04 Tourism	<b>J McErlain:</b> City Guide has 248K views. Great outcome of views in 18 months. Comparison: Tourism Tas launched Discover Tasmania app about same time & have 65K views. Our cost of acquisition is much lower. Shows digital city guides work. Visitor information centres not paying for themselves. Although, internet not working on the guide today, so someone's cut off internet to Visitor Information Hub. Emailed Bel to investigate. Good to keep it going. Tasmania's tourism visitor numbers dropping since Easter, but corporate markets are still strong. Per head spend dropping for restaurants. Corporates keep us going & are doing well. Also followed up with Bel about our tree being out of action – waiting for new controllers.
8.05 Retail / Real Estate / Business / Performing Arts / Agriculture	<p><b>S Kons</b> Distillery going well. <b>I Jones:</b> Could have meetings there when it's open to get numbers up.</p> <p><b>D Hodgetts</b> Life's been busy – wrapping up for Friday. Parkside finished last Friday. Lots of other projects around the place. Coming along pretty well. Planting going well around the back. Close to completion. <b>I Jones:</b> Penguin Society have a few projects this year – penguin trackers.</p> <p><b>V Terry</b> Agriculture – Rob was chair of McCains' negotiation committee last year. Through process, set up peak body for potato growing 'Potatoes Tasmania'. About 2 months old. Predominantly McCains growers, getting on to Simplot growers soon. Working on first project, in talks with TIA. Cradle Coast Authority – had transport forum this week with Department of State Growth &amp; Infrastructure active transport guru speaker. Dr Lisa Stafford spoke about her paper (community consultations on trips people aren't making), State Gov public transport contracts not agile and poor capacity to meet market needs, 'Area Connect' organisation helps with transport. A few transport opportunities came out of forum. If transport was done well, Burnie could become capital of the NW Coast. Ian McDougall – demand response transport report. Has potential. Next transport forum on goods &amp; freight. <i>Discussion.</i></p> <p><b>J Packham</b> Library Aid International – 10 containers of books (30K in each container) to countries around world. 11th container almost full. Founded by the Frenches. Project moved to Kentish. Searching for way to get library to Papua New Guinea. Wrote to district governor of a Queensland region who emailed government official in Port Moresby. Huge step forward. Freight from Burnie to Port Moresby over \$9000, container cost under \$5000. Money from donations &amp; books are donated. <i>Discussion.</i></p>

## 8.07 GENERAL BUSINESS

### S Overland

Council meeting next week. Council due to consider draft budget to put out for community consultation through May. Settlement plan coming along – timeframe's moved a bit. Good engagement. Will put out response to that. 'Burnie Art' is preferred name for BAFC. Open Feb 2025. *Discussion about opening*. Community battery – \$0.5M. Another one under consideration. *Asset management discussion*. Goal for completely public asset register. IT strategy underway, will take about 10 years – e.g. Snap, Send, Solve. *Discussion*.

### C Hilliger

WXNW – Shane (GM of Waratah/Wynyard) joined WXNW board. In limbo with budget. Projects underway.

Expressions of interest almost ready for 'Dismal Swamp'. Presentation from Bernard from Spirit of Tas – new Spirits look amazing, ETA is vague.

Off Season (Tourism Tas) – Dark Mofo not happening this year, Tourism Tas invested into off-season campaigns & working with regional areas & operators to build off-season offer. Business Northwest assisting with Permission To Trespass based in Wynyard. Auspicing a grant. Lighthouse projection & new experiences – Masons Lodge choir event, long tables, astrophotography. Tickets on Cradle Tickets site.

EVRG Autumn Festival – just finished. Very happy with numbers – best numbers ever had. Positive feedback. Feel like we've turned a corner. J

### McErlain

Hired projector to Jane Haley who's running project as part of 'Off Season' in Queenstown. Design Tasmania.

Major architectural collection segment coming to Queenstown. Sponsoring projector for small fee. Covers our insurance. **I Jones**: More exposure for renting the projectors. Hoping to use projector at Anzac dawn service to project on side of the Nut. **C Hilliger**: Tulip Festival also wants lighthouse projections. **J McErlain**: Also perfecting mapping onto objects, etc. & work with object table.

Meeting closed 6:50PM