

MINUTES



Business Northwest

General Meeting

18/10/2023

Held at RSL

Start time 6:02:00 PM Elapsed
End time 7:01:00 PM 0:59:00

1.00 Welcome

2.0 Attendees

I Jones, J McErlain, C Hilliger, G Atkinson, T Brumby, S Overland, D Pease, J Packham, A Dry.

3.0 Apologies

S Arnold, V Terry, M Cannon, D Austin, G Simpson

4.00 Confirmation of minutes

Moved	Seconded	Vote	Note
J Packham	T Brumby	Carried	

4.10 Business arising

5.00 President's Report

Moved	Seconded	Vote	Note
I Jones	D Pease	Carried	

Comment

2 big events for Burnie recently. Burnie Show - 10% up on 2022, hope to learn for next year. Got to bring in proper management to manage the whole show. *Discussion*. Rhodo Garden season opening - outstanding success. Very busy, \$3500 worth of plant sales, every day since then pumping out sales. Result from Council community grants. Many visitors, volunteers run off feet. Hope to make enough sales to employ staff. Volunteer shortage. YouTube feed back up. Hope to tag the platypuses. *Discussion*. *Discussion on penguin cams*. CNN coverage. Ian busy with clean energy role, attended Tasmanian Renewable Hydrogen Industry event, Gov energy agreement, met with Minister Nick Duigan about energy & small business, spoke to Abel Energy - future is hydrogen. *Discussion*. Yesterday Ian went to Whaleback Ridge, they plan to erect 500 turbines, veering away from hydrogen, also talking about other projects in Tas. Large battery systems going in. *Discussion*. 'Making a Better Burnie 2044' launched, S Overland speaking at next breakfast. Bedrock9 joined as silver member - Gavin Kuipers.

6.00 Treasurer's Report Per Report

BoUs Account	\$ 38,987.41	BoUs Investment	\$ 50,000.00
Promotions account	\$ 30,825.59	PayPal	\$ -
VR Project	\$ 47,683.75	Float	
Cradle Coast Market account	\$ 5,434.48	TOTAL	\$172,931.23

Moved	Seconded	Vote	Note
A Dry	C Hilliger	Carried	Question from J Packham re bursaries & scholarships. <i>Discussion</i> .

7.00 Communication

7.01 • Inward

Usual

7.02 • Outwards

Usual

7.03 • Media

I Jones & T Brumby court push. *Discussion* on court & what to do with old site. Plans soon. Usual.

7.04 Membership update

66 active paid members. A few haven't paid & will get a reminder this week.

8.00 General Business

Secured date for premier lunch - 23 Nov. Notice will probably go out next week - sponsors first, members, then general public. Max 48 attendees.

8.01 Breakfast sessions

Undiscussed.

8.02 Events

Undiscussed.

8.03 Chamber Alliance update

Undiscussed.

8.04 Promotions

Undiscussed.

8.05 Tourism

C Hilliger new chair of WxNW. WxNW board changes. Review of strategy for next few years. Funding changes. Strategic planning in Dec. *Discussion* . Spring & school holidays have helped tourism, but has tapered off quickly. Tourist numbers are down, corporate is still sky-high. Noticeable in Wynyard after tulip festival. Trend of people tightening spending & travelling elsewhere. *Tourism marketing discussion* . Support local events. Cruise ship season begins in a few weeks. Busy year this year, probably less in future years. Can't rely on cruise ship revenue. *Discussion* . Must be smart around who we want to attract & give great value for money.

8.07 GENERAL BUSINESS

T Brumby

BAFC - toured the renovation. Beautiful, contemporary - will appeal to younger demographic. Dec uni graduation to take place in Devonport due to BAFC renovation. Just attended the Asian Pacific Mayoral Summit in QLD. Clear messaging about sustainability & push towards carbon zero. Amazing to join the rhododendron conference. EVRG facility is state of the art. Explored regions - Waratah/Wynyard, Table Cape promoting Rhodo Gardens. Connect with TAFE CEO. *Discussion* . Musical 'Chicago' promotion. Can report that D Austin is safe. Talked with GM of Wynyard/Waratah Shane - building sporting complex. Need to better collaborate with Education Dept.

G Atkinson

Truck wash moving to Minna Rd. J McErlain: subdivision approved, tenders closed last week - 2 active. *Discussion* .

S Overland

Parking up slightly from last year. *Discussion* . City no where near as active as it was in 2018. Data tracking.

8.06 Retail / Real Estate /
Business /
Performing Arts /
Agriculture

Retail D Pease

School holidays busy. Feedback was families weren't travelling away. Cradle Mt quietest in years, 1/3 of numbers this time last year. Retail quiet after school holidays. Supply chain back to normal. Need to get more people out & about. Feedback from suppliers = same everywhere. See how it goes. Pre-covid groups coming into town for meetings no longer coming into town - older demographic.

Discussion on change in CBD, feedback on youth incidents, get virtual system running for next holidays.

J Packham

Coastal Pathway, initial pathway concept became study topic in Janelle Alison's course. Historically, should be proactive in remembering those incidences. *Discussion* .

8.07 GENERAL BUSINESS

J McErlain

In throes of appointing a research assistant for UTAS VR project. Partnering with Taiwanese company HTC that makes VR headsets. May lend headsets & software access. Opportunities for training, BAFC development. J McErlain & I Jones at UTAS council meeting, talk around Makers' Workshop, business incubator, UTAS wants to get connection with people. Shortage of training. Huge potential.

I Jones

Burnie 10 happening in couple of weeks' time, street party \$5 entry. If weather's fine, will get a couple thousand attendees. Burnie Arts Council turning 75 - event on Saturday.

Meeting closed 7:01PM