

MINUTES



Business Northwest

General Meeting

19/04/2023

Held at RSL

Start time 6:00:00 PM Elapsed
End time 7:15:00 PM 1:15:00

1.00 Welcome

2.0 Attendees

I Jones, D Hodgetts, G Austin, A Dry, D Austin, G Atkinson, G Simpson, S Arnold, Overland, D Pease, T Brumby S

3.0 Apologies

J McErlain, R Jaensch, C Hilliger, P Holm, M Cannon

Moved	Seconded	Vote	Note
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4.00 Confirmation of minutes

A Dry	S Arnold	Carried	
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4.10 Business arising

Covered in general business and Presidents Report

5.00 President's Report

Moved	Seconded	Vote	Note
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D Pease	G Simpson	Carried	
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Comment

General discussion followed. Minutes taken by the Chair.

6.00 Treasurer's Report

BoUs Account	\$ 46,416.39	BoUs Investment	\$50,000.00	\$ 125,939.92
Promotions account	\$ 25,904.43	PayPal	\$0.00	
Cradle Coast market	\$ 3,619.10	Float	\$0.00	

Moved	Seconded	Vote	Note
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T Brumby	D Pease	Carried	
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7.00 Communication

7.01 • Inward

Usual

7.02 • Outwards

Emails re breakfast and meeting

7.03 • Media

Regular 7BU broadcasts,

1045 Facebook Followers, 1000+ Burnie 2.0 Facebook followers, Instagram 165

LinkedIn 685 700+ YouTube Burnie 2.0

7.04 Membership update

85

8.00 General Business

8.01 Breakfast sessions

Simon Overland provided an overview on the Council's program to get public consultation for the development of the 20 year strategic plan. Chris Clarke told us of the difficulties in operating a business consulting into the defence industry. Both were very interesting presentations and well attended.

The proposed breakfast with TAFE has been cancelled and we need a replacement. G Simpson said she would speak to Samuel Johnson of Love Your Sister to do a zoom for us next week. Shona suggested Mark Littler of Ashgrove. Steph Jaensch was also suggested. HRD, The Smith Family and COTA are locked in for the May June timeframe.

8.02 Events

May 27th State Budget at Paranaple

- 8.03 Chamber Alliance** Justin and Ian attended a CA meeting in Campbelltown on 17/4. All chambers spoke of labour shortages across a wide variety of sectors. Lack of housing and accommodation was also common. It was attended by Minister Ogilvie who spoke of the recent state govt data hack. She advised the Small Business Grant was way oversubscribed - it is a \$1m fund and applications had come in for \$8m - should be decisions in May. She indicated there will be more rounds announced soon.
- 8.04 Promotions**
- 8.05 Tourism** Industry is slowing down somewhat as expected in winter.
- 8.06 Retail**
- Retail**
- D Pease** there have been lots of tourists about until Easter but business has slowed since
- EVRG** A Dry Cruise ship season was good. EVRG ran tours from City Plaza and had great feedback - these comments were endorsed by T Brumby Ant advised the Autumn Spectacular is on this coming Saturday from 10:00-4:00 Hoping for fine weather.
- BAPS** G Atkinson advised that more farmers are back and involved with the Show society but need support from the community. I Jones has joined BAPS to assist with the direction of the next show. BAPS is doing some landscaping of the site and that commences next weekend. There was discussion regarding saleyards - I Jones advised the proposed truckwash would be proceeding at a site in Minna Road. Hedeclared that is a member of the group involved in that project.
- Construction** S Arnold advised that they are still busy and COVID has interrupted their workforce recently. Evidently there are is a new strain of the virus circulating. I Jones advised he had been graphing the incidence of COVID cases and was quite concerned at the more than 10% week on week rises in the govt statistics and had alerted TCCI to increase awareness within the statewide business sector.
- Council** Investigating sites to temporarily relocate the cruise ship welcome area. Possibly use the MSCP as there is wet weather cover plus room for buses to park on Wilmot St and Marine Tce adjacent to the car park. BAFC will be partially shutting down for renovations in a few weeks time. Reopen hopefully in late 2024. There will still be shows happening just less entry points. S Overland advised that the livestream of Council meetings attracted around 70 live and 580 offline views. Discussion re recent behaviour at Council meetings was discussed.
- Positivity** Des Hodgetts spoke to the effect that positivity has and he feels the current positivity augurs well for the future and Council and community should continue to eschew positivity whenever possible.
- HIF** I Jones said he had contact with HIF exec in Burnie recently. They are proceeding to look for more land as their future markets may be larger than originally estimated.

Meeting closed at

7:15 PM