

MINUTES



Business Northwest

General Meeting

19/07/2023

Start time 6:01:00 PM Elapsed
End time 7:06:00 PM 65 minutes

Held at RSL

1.00 Welcome

2.0 Attendees

I Jones, J McErlain, G Atkinson, J Whiteley, S Overland, G Simpson, D Pease, J Packham, D Austin, D Hodgetts.

3.0 Apologies

M Cannon, A Dry, C Hilliger, G Pearce, R Jaensch

Note

Moved	Seconded	Vote	Note
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4.00 Confirmation of minutes

<i>D Pease</i>	<i>G Simpson</i>	Carried	Nigel Morgan update - attended the last 2 rotary meetings & is in good spirits. Issues with peripheral vision & some headaches, but off pain medication last Monday. Slow recovery for him.
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4.10 Business arising

5.00 President's Report

Moved	Seconded	Vote	Note
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<i>I Jones</i>	<i>G Simpson</i>	Carried	
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Comment

Went to Forico with council - important for our municipality. Will follow up with Paul Sturzaker. Would love to get him to talk at a breakfast because they've got an impressive operation. Discussion on Forico's carbon-neutral fuel.

I Jones: Launch of Table Cape Project - nice little crowd for launch at WoW. Lighthouse show well received. Rave reviews from attendees. J McErlain: Added more tickets & now sold out of everything. I Jones: Very proud of Justin & Cyndia for their work. J McErlain: people queued up outside WoW for the glass elevator. I Jones: I put out a few bulletins about it on the radio, also contacted Multicap so they could take clients. J McErlain: aged care facility in Wynyard talking about getting the VR to their facility. Great accessibility.

I Jones: Michael Gates of Print Domain upgraded to silver membership. He enjoys the value he gets out of the breakfasts & everything along with it - camaraderie & networking. A real, solid supporter.

Renew Burnie - Knut Mueller artisan jeweller moved into shop 7. Nice window display. Old Sri Batik shop.

CBD reference group - Gateway Project closed Friday, good response. Discussion.

Burnie Strategic Plan - S Overland spoke on it at this morning's breakfast. Public consultation sessions running in the next week or so. Feedback open till the end of the month.

6.00 Treasurer's Report Per Report

BoUs Account	\$ 36,013.98	BoUs Investment	\$50,000.00
Promotions account	\$ 19,203.50	PayPal	\$0.00
Table Cape Experience	\$ 38,326.75	Float	
CCOM account	\$ 3,423.80	TOTAL	\$146,968.03

Moved	Seconded	Vote	Note
<i>J McErlain</i>	<i>J Whiteley</i>	Carried	Finishing off 1 or 2 projects. Finished Cradle Tickets - using for upcoming breakfasts. Beach Hotel bills for catering from the last several months. Loss of \$4290. Costs moved around. Need to re-work because project balances aren't right. First lot of money from State Gov for VR project.

7.00 Communication

7.01 • Inward

7.02 • Outwards

7.03 • Media	7BU, Justin on ABC News discussing impact of TARGA not appearing on local hospitality scene, which is several hundred thousand dollars the region won't get.
7.04 Membership update	Print Domain upgrading to silver membership.
8.00 General Business	<p>Anti-social behaviour</p> <p>S Overland: Better in last couple of weeks. I Jones: Kids on top of Toyworld & riding skateboards in Plaza Arcade last week. S Overland: Multi-storey carpark slightly better. Serious issue. Thinking about how we get on top of it because community is concerned. People don't feel safe coming into town. Urban Design Plan about lifting the look & feel of Burnie, and also providing incentive for people to behave & try find other activities for them.</p> <p>Greater use of CCTV. Range of things we can do, but can't stop individuals from being idiots. Working with the police. Difficult & frustrating. Amount of vandalism frustrating. Think about VR solution. Want to put technology in new building - want it to be welcoming to young people. J McErlain: May be opportunity with empty shops in arcade in school holidays. S Overland: We'll chat about that. Could buy some headsets & BNW help us set it up. Think of the future - get kids interested in coding. Discussion around VR and UTAS partnership. I Jones: Create Centre of Excellence here.</p>
8.01 Breakfast sessions	S Overland & Richard Marles on 19/07. No more till 30/08.
8.02 Events	
8.03 Chamber Alliance update	Nothing interesting from last meeting. Meeting with Minister Collins next week. What's the state's wish list?
8.04 Promotions	No update.
8.05 Tourism	<p>J McErlain: Going really well for us - mostly corporate, little bit of school holidays stuff but most travelling interstate. Mixed bag across the coast. Devonport suffering - occupancy pretty bad. Too much capacity in some areas of market. Low end market is missing. Large wage increases in hospitality. Per head spend dropping in restaurants.</p> <p>WoW - Sensing Table Cape queued out the door for Glass Elevator VR experience. Going to Wynyard Care. Tourism presentation to WWC.</p>
8.06 Retail / Real Estate / Business / Performing Arts / Agriculture	<p>Retail D Pease</p> <p>Improved from RBA rate increase slump. RBA holding rates increased confidence in reaching equilibrium. Still quiet in the streets. People looking for bargains, money is tight. <i>Discussion followed.</i> Positive side: this week's been busy with school holidays traffic.</p> <p>G Simpson</p> <p>Dance graduation at the theatre - everyone loved it. New salon opening tomorrow. Working on the TAS Community Awards. PCYC - note young people Geoff works with. All the work we get done with them is second to none. Have a look at the PCYC board. Organising Pink Up month for Oct.</p> <p>S Overland</p> <p>Nothing extra. Print prize this Friday. I Jones: Free parking - you said figure about 900K per year. Gone down from 1.497M in 2021? S Overland: Got to be more thoughtful about where we want people parking in city. Don't think council can move entirely to free parking, but look at different pricing. Evaluate data. <i>Discussion.</i> Ben showed plans for Beach Hotel with on-street dining - look fantastic. 250 capacity for meals. Bring people in after hours & on weekends. <i>Discussion.</i></p> <p>D Hodgetts</p> <p>Thank S Overland for breakfast presentation. UTAs progressing well. Housing market - no more orders. Wayne Licht - turn around & improve housing affordability. Commercial construction busy. 8% escalation year on year. Good for State Govt plans for social housing. State Gov also talking about planning panels. <i>Discussion on planning.</i></p> <p>J Whiteley</p> <p>Coastal pathway tender is out. Due to start September. Project has been unbelievably complicated. Still waiting for approvals. <i>Discussion.</i> Will start at Burnie end.</p>

8.07 GENERAL BUSINESS

G Atkinson

Burnie show doing well. Re-zoning application. Grants & plans. Developed the ground.

D Austin

Observation 1. Noticed increase of Indian people around town - multicultural differences. Reflected in census data - increase of migrants living in area.

Observation 2. Money in the town is drying up. Families are struggling. Family market drying up. Spending slowing.

Point 1. I'd like us to write to the owners of the Regional Hotel & request a paint job. Building is blot on the landscape. In the interest of the city. I Jones: that was moved to lay on the table, because mayor has contacted the owners & they advised they're waiting for contractors. In exec meeting, decided to let it lay on the table.

Pt 2. University building at Mooreville, noted on social media suggestion that the uni buildings be demolished. J McErlain: Current buildings won't be demolished - on the other side.

Pt 3. Council amalgamations. Shocked - I'm a rate payer in Wynyard & Burnie. Should the chamber have a public position on it? I Jones: Simon said 2% chance of occurring. S Overland: Because it will require voluntary amalgamations. Not going to happen. Discussion. J McErlain: Follow what TCCI have said.

Pt 4. Talked for 12-14 months about grant funding for Business North. Have we managed to get a grant to assist this chamber? S Overland: application wasn't successful, but council continues to provide a significant amount of funds to Business Northwest & did untie the conditions. D Austin: Will take it back to executives. Our success could be our undoing, unless money can be untied sufficiently to be paying people for what they do. Serious long-term issue. Contract up for renewal next year.

Meeting closed 7:06PM