

MINUTES



Business Northwest

General Meeting

21/12/2022

Held at RSL

Start time 6:03:00 PM Elapsed
End time 6:55:00 PM 0:52:00

1.00 **Welcome**

2.0 **Attendees**

I Jones, J McErlain, A Dry, M Cannon, P Holm, T Brumby, T Aitken, D Austin.

3.0 **Apologies**

R Ruddle, G Pearce, J Packham, C Hilliger, G Simpson, D Pease, A and M Leeson, K Dorsey, S Kons.

Note

Note: passing of John Pease - fondly remembered. Note: Ian Jones's birthday.

4.00 **Confirmation of minutes**

| <i>Moved</i> | <i>Seconded</i> | <i>Vote</i> | <i>Note</i> |
|-------------------|-----------------|-------------|-------------------------------|
| <i>J McErlain</i> | <i>A Dry</i> | Carried | Thanks to Katelyn for minutes |

4.10 **Business arising**

Covered in general business and President's Report.

5.00 **President's Report**

| <i>Moved</i> | <i>Seconded</i> | <i>Vote</i> | <i>Note</i> |
|----------------|-----------------|-------------|-------------|
| <i>I Jones</i> | <i>P Holm</i> | Carried | |

Comment

Reflection on year, outdoor dining - Teeny to visit cafes/restaurants & discuss with owners, discussion followed, Burnie noticeboard posting. New Vice Chancellor at the university - 2nd quarter, might be appropriate to have them come down to talk. Sorry to see Jim go - Jim finishes in March 2023. Discussion, P Holm: Cruise ships - high percentage of passengers who have come back to Burnie & NW coast to visit on their own a year or 2 after their cruises. Covid comments. Another 2022 highlight is the opening of 'intersection' art space - BNW initiative with council & Ten Days on The Island support. Hosted a national exhibition & high profile local artists - going until end of cruise ship season. Renovation plans of Arts & Functions Centre had a lot of feedback. Table Cape project going on "forever" due to bureaucratic incompetence - VR system looks great and object table is first in Australia. Will be in the Wonders of Wynyard facility. Renew Burnie - just about all shops are filled with social enterprises or fee-paying tenants: the TV shop took over the Innovation Hub, ladies' sportswear in city square, Tas collection moved in too, Katrina Thomas moved into old Kismet store, Beadoughs Donuts, Ladle & Leaf in old doughnut shop. Comments on empty shopfronts not just being a local phenomenon.

6.00 **Treasurer's Report Per Report**

| | | | | |
|------------------------------|-----------------|------------------------|-------------|----------------------|
| BoUs Account | \$ 68,714.34 | BoUs Investment | \$30,180.64 | |
| Promotions account | \$ 2,797.64 | PayPal | \$0.00 | \$ 244,942.14 |
| Table Cape Experience | \$ 109,956.50 | Float | \$120.00 | |
| CCOM account | \$ 33,173.02 | | | |
| Helping Burnie Works | | | | |
| <i>Moved</i> | <i>Seconded</i> | <i>Vote</i> | <i>Note</i> | |
| <i>I Jones</i> | <i>M Cannon</i> | Carried | | |

| | |
|---|---|
| 7.00 Communication | |
| 7.01 • Inward | Usual |
| 7.02 • Outwards | Letter to Premier re REZ selection |
| 7.03 • Media | 2 x 7BU broadcasts, Advocate articles, Burnie 2.0 Facebook followers 1014, reach 4000+, Penguin cams YouTube 16k views - 640.9HR (view), 1000 views in last 28 days. Instagram followers 167, Discover Burnie site over 11,000 hits in 4 weeks. |
| 7.04 Membership update | 74 currently. Mancell Financial as Gold Member. |
| 8.00 General Business | |
| 8.01 Breakfast sessions | Covered in President's report. Ian working on next year's line-up: got Tasmanian manager for Ark Energy speaking 15 Feb, waiting to hear from Rebecca White, |
| 8.02 Events | |
| 8.03 Chamber Alliance | |
| 8.04 Promotions | |
| 8.05 Tourism | Record year. Numbers best ever - smash all records, New CEO WXNW soon, Cyndia on board of TCIT/WXNW - good rep for NW, staffing challenge, Digital tourism leverage off Table Cape. |
| 8.06 Retail / Real Estate / Business / Performing Arts / Agriculture | <p>- Retail D Austin; Down on last year, but still trading well.</p> <p>- Retail T Aitken; Last month bad - worst in 5 years. Had floods + Cam Bridge impact. This month biggest Dec ever.</p> <p>- Retail A Dry; Visitors good, happy place, Flowers good, technical expertise lacking - trying to get assistance through Royal Botanical, new baristas in their 60s for coffee machine, souvenir shop (discussion) - no EFTPOS, Geoff - need to replace with paid person, EVRG souvenirs/fridge magnets, BCC, a submission for FTE help</p> |
| 8.07 GENERAL BUSINESS | |
| T Brumby | <p>Congratulations on role. Read thank-you email from cruise ship visitor, said how good Burnie cruise ship reaction has been. Teeny's introduction of cruise ship passengers to Burnie, great feedback, very important economic benefit, discussion followed. Plaza working well. Market vendors are great. Thank Ian, Justin, Cyndia for ideas & passion - presented to BCC. <i>Intersection</i> space - great council could open for cruise ships. Rejuvenation of arcade - chat with Barrie about cleaning floors, beautiful plants, beautiful Christmas display. MSCP free parking & outdoor dining - encourage the chamber to continue such pursuits. Gateway project \$1.25M - BNW submission now gone out to tender for design/draft. Vision - (Teeny only 1 out of 9 people) 1. clean up city by leading the way; 2. change the narrative (how we view Burnie), speak at every school - tell story; 3. Connections around the Table - toxic workplace, want a different culture, active pursuit to engage with each of fellow councillors & shift conduct, make council meetings formal. Positive story push on social media - talk about people in Burnie doing well. Regular engagement with community - want to be approachable & relatable. Projects - Marinus, wind farms, hydrogen factory - first of kind globally. Challenge: lack of housing, want proper building.</p> |
| P Holm | Discussion on beautifying city - proposal for shops to have individual flowerpots, competition for best flowers to get 5% or 2% off their rates. |
| T Aitken | Promotion at EVRG, new hotel. |