

MINUTES



Business Northwest

General Meeting

16/11/2022

Held at RSL

Start time 6:00:00 PM Elapsed
End time 7:05:00 PM 1:05:00

1.00 Welcome

2.0 Attendees

I Jones, J McErlain, C Hilliger, G Atkinson, S Overland, D Pease, J Packham, S Arnold, G Simpson, R Cuevas, A Dry.

3.0 Apologies

R Forrest, R Wooley, R Ruddle, J Pease, G Pearce, M Cannon.

4.00 Confirmation of minutes

<i>Moved</i>	<i>Seconded</i>	<i>Vote</i>	<i>Note</i>
<i>S Overland</i>	<i>D Pease</i>	Carried	

4.10 Business arising

Covered in general business and President's Report

5.00 President's Report

<i>Moved</i>	<i>Seconded</i>	<i>Vote</i>	<i>Note</i>
<i>I Jones</i>	<i>G Simpson</i>	Carried	

Comment

Comments on: council election, mayor meet, breakfast - summary, Enterprize - Jarred Ranson, Project Marinus breakfast, Hif & Arc Energy, Renew Burnie discussion, retailers/cruise ships impact spending time in town (discussion).

6.00 Treasurer's Report Per Report

End time	
BoUs Account	70,062.48
Promotions account	31,822.21
Table Cape Experience	41,901.55
CCOM account	2,856.36
BoUs Investment	30,200.48
PayPal	\$0.00
Float	\$120.00
\$ 176,963.08	

Helping Burnie Works

<i>Moved</i>	<i>Seconded</i>	<i>Vote</i>	<i>Note</i>
<i>A Dry</i>	<i>J Pease</i>	Carried	

7.00 Communication

7.01 • Inward

Usual

7.02 • Outwards

Letter to Burnie Agricultural and Pasturing Society congratulations

7.03 • Media

2 x 7BU broadcasts, Advocate articles, ABC Radio, ABC TV, Burnie 2.0 Facebook followers 1014, reach 4000+, Penguin cams YouTube 13k views, Instagram followers 167, Discover Burnie site almost 5000 hits in 4 weeks.

7.04 Membership update

71 currently - and rising as people pay their bill.

8.00 General Business

8.01 Breakfast sessions

8.02 Events

8.03 Chamber Alliance update	I Jones to be elected as TCCI Board member at AGM on 28/11 Policy Committee,
8.04 Promotions	5979 views in last 2 weeks, Table Cape Experience, thanks.
8.05 Tourism	Tourism numbers solid, Table Cape Lighthouse Project pivoted showed show reel
8.06 Retail / Real Estate / Business / Performing Arts / Agriculture	<p>- Retail D Pease; weather-inspired spending, record figures for Harvey Norman furniture, stock demands, money circulating, discussion - economy margin.</p> <p>- Agriculture G Atkinson; Discussion followed, impact on vegetables and fruit, short supply potatoes, new potatoes on market, busy Bulk Frozen Foods, inflation pressure.</p> <p>- Council S Overland; Cam River Bridge open, Oonah Rd work - lane open soon, Horseshoe Bend - land owner private, active landslip, dam drained, complex solutions (discussion), Intersection exhibition - Oceanis, Art Gallery display, BAFC consultation - \$18m, hope to start May 2023, Gateway Project underway, reference group for it, Urban Design project, CBD project further beautifying - positive feedback from cruise ship visitors, Christmas parade back, move market into city - Sundays.</p> <p>- Construction S Arnold; Delayed on project at Hellyer - 2 week delay, \$14m two years 40, Ambulance Station underway VOS, committed till early next year, Launceston job NDIS units.</p> <p>- Performing Arts G Simpson; Dance graduation coming up, Spring Festival next year, Blue Tie Ball - SPEAK UP! Stay ChatTY, Jo Palmer guest speaker, many events, call from Samuel Johnson from Love Your Sister needs someone based in Burnie to run project around Tasmania, Mama Mia great show - staff great, lots going on event-wise and charity-wise.</p> <p>- Media/TV R Cuevas; Account manager for North Tas businesses interested in advertising on TV, take clients through strategizing target audiences, production, and getting on air. Also look at sponsoring events.</p> <p>- Retail A Dry - EVRG; Things going well at the garden, cruise ships are back & comments are good, music concert in Feb - hoping for lights, projectors etc., recovery from spring weather, good volunteers - gungho, going to be exhausted after 20/30 cruise ships, difficult finding volunteers, floral displays in arcade from garden thanks to Cyndia & Neet.</p>
8.07 GENERAL BUSINESS	
I Jones	Discussions on Plaza Book Nook, security options, etc., meeting with retailers about it. Discussion on people around city at night, moved people on from Baltimores, TasRail now occupying Baltimores on a license & sealed carpark off which seems to have solved the problems down there. Still some problems on waterfront with toilets, but have a plan to deal with it. Occasionally problems in multi-story carpark, but got staff & cameras there.
G Simpson	Shows at BAFC, Mamma Mia sold out, shout out to staff, 60+ people.
G Atkinson	Burnie show 16,000 people, \$55-60,000, planning side to develop out site, intention to make it half the size of Agfest, impressed with Paul McGrath (special mention), largest show on coast, State Government funding 2023/2024 for regional shows, discussion followed.