

MINUTES



Business Northwest

General Meeting

21/04/2021

Start time 18:02:00 Elapsed

Held at RSL

End time 19:15:00 1:13:00

1.00 Welcome

2.0 Attendees

I Jones, J McErlain, R Ruddle, G Simpson, S Arnold, G Atkinson, K
Dorsey, J Packham, C Stafford, M Leeson, A Leeson, D Austin, N
Higgins, R Luck, D Pease, S Overland

3.0 Apologies

H Smith, B Campbell, S Kons, M Gaffney, M Cannon, P Holm, L
Thorne, T Ferencz, J Pease, G Williams, K Hingston

Moved Secoded Vote Note

4.00 Confirmation of minutes

M Leeson S Overland Carried

4.10 Business arising

Nil

5.00 President's Report

Moved Secoded Vote Note
J Jones R Ruddle Carried

Comment

Discussion of Jobkeeper, Supply Chain, air of optimism in town, verbal summary of report

6.00 Treasurer's Report

				TOTAL
BoUs Account	\$ 26,291.40	BoUs Investment	\$25,000.00	
Promotions account	\$ 40,192.17	PayPal account		\$ 117,981.34
MBW Grant account	\$ 20,533.59	Float		
CCOM account	\$ 5,964.18			

Moved Secoded Vote Note

J McErlain R Ruddle Carried

7.00 Communication

7.01 • Inward

Usual correspondence , Report on Helping Burnie Works project

7.02 • Outwards

7.03 • Media

Regular 7BU broadcasts, Renew Australia and Renew Burnie
Facebook Followers 472
Instagram 155
LinkedIn 540

7.04 Membership update

83 including Silver member Blackspace Creative and Bronze member RDA

8.00 General Business

8.01 Breakfast sessions	April 14 CLTP - very well attended April 28 - Andy Bower, Hellyer Road Distillery, MAY 12 Paul Cenoz, MAY 26 Prof Patrice Braun (Regional Infrastructure)
8.02 <i>Helping Burnie Work</i>	Completed fourth course last week. Have submitted tender to provide four courses for 21/22FY
8.03 Events	North West Business Awards will be in November. 7BU have agreed to be event sponsor. Bec will be coordinating - all are welcome to assist
8.04 Chamber Alliance update	Next meeting MAY 5
8.05 Promotions	Burnie 2.0 projects Renew Burnie - first tenants have moved in in the last two weeks. Placard & Pose, Blackspace Creative, Veterans Hub, Burnie Innovation Hub
8.06 Tourism	DMP (Destination Marketing Plan) Meeting was today, Great March solid growth across the North West, EVRG project - infrastructure in place, VIC BBRF awaiting outcome. C Stafford; commented on strong growth in visitation at Cradle
8.07 Retail / Real Estate / Business / Performing Arts / Agriculture	<ul style="list-style-type: none"> - Retail D Pease; Solid Trade, Tourists about , more visitors overnight - Real Estate, C Stafford, R Luck; Buyers in the market, demand for rentals extreme, not enough product, crisis point. (Discussion around social housing and high rises, AirBNB impact and shortage of storage) - Performing Arts, G Simpson; slow but good, dance graduation in July, Marketing to get business up and running, venue capacity up to 75% N Higgins; business is trickling in , recouping losses, shows returning, loss of talent is major problem - Training K Dorsey; all good, new employees, govt grants up to 50%, 7 New employees now lack of staff - Agriculture G Atkinson; All good, challenge of finding workers , Dairy Strong, prices up - Construction S Arnold; Employment for 10 years, retraining needed of workforce, no change demand strong, State Government grants \$30M for buildings over \$2M, will create supply / labour issues, problems ahead - No Housing , Ni FIFO 2 year cliff ahead - Council S Overland; Strong council meeting, tough decisions made, COVID impact a lot more severe than people release (D Pease reiterated comments) - Caravan Business D Austin; 10 x Last years turnover, families getting into caravanning , lots of uptake, increased staff from 8 to 18, family business son and daughter
8.08 CCOM	Switch session - only 2 attended.
8.09 GENERAL BUSINESS A Leeson	Q about update on re opening of Museum and VIC to more friendly hours (repeat discussion) S Overland repeated answer from previous meeting Makers Workshop open 5 Days a week with reduced hours

D Pease	A detailed and broad update on councils current situation regarding debt and current operations. A Leeson and M Leeson commented. D Pease continued need to work out Burnie's tourism market, mainly Corporate guests. How do we balance ? S Overland gave a view on figures. Discussion followed
G Simpson	Youth week 3-7 May Graphic Artists etc, Youth Council 29th April. Fairy Godmothers masked Ball for July. Pink Gala for October part of Glen McGrath Foundation
I Jones	Update on murals and buildings
D Pease	Asked for update on tree, I Jones explained that MOU is with the church.
D Austin	Recognition to Wayne Light from Stubbs on work of Business Hub at South Burnie, organise a tour. Send letter of recognition to Jayburn about their achievements.

Meeting closed at 19:15