

MINUTES

Promoting Regional Growth

BUSINESS NORTHWEST

General Meeting

19/08/2020

Held at RSL

Start time	18:03:00	Elapsed
End time	18:50:00	0:47:00

1.00 Welcome

2.0 Attendees

I Jones, J McErlain, K Hingston, T Ferencz, R Ruddle, A Leeson, M Leeson, G Simpson, L Hiscutt, D White, J Packham, M Cannon, B Campbell, C Stafford, T Aitken, R Luck, M Gates, S Kons, A Goern, G Austin, D Austin, D Pease, P Holm

3.0 Apologies

S Arnold, R Jaensch, G Palmer, M Gaffney, T Barnes, A Jarmen, J Pease, G Williams

4.00 Confirmation of minutes

<i>Moved</i>	<i>Seconded</i>	<i>Vote</i>	<i>Note</i>
<i>Leonie Hiscutt</i>	<i>David Pease</i>	Carried	

4.10 Business arising

None

5.00 President's Report

<i>Moved</i>	<i>Seconded</i>	<i>Vote</i>	<i>Note</i>
<i>John Packham</i>	<i>Trent Aitken</i>	Carried	

Comment

6.00 Treasurer's Report

				TOTAL
BoUs Account	12,410.75	BoUs Investment		19,659.58
Promotions account	22,595.68	PayPal		\$ 92,741.51
HBW Grant account	29,326.10	Float		
CCOM account	8,749.40			
<i>Moved</i>	<i>Seconded</i>	<i>Vote</i>	<i>Note</i>	
<i>Rebecca Luck</i>	<i>Richard Ruddle</i>	Carried		

7.00 Communication

7.01 • Inward

7.02 • Outwards

7.03 • Media

Regular 7BU broadcasts, Advocate coverage of CCOM, Small business Facebook
email update , comms re \$50 and \$100 vouchers Followers 305
Instagram ???
LinkedIn 458

7.04 Membership update

New member CGVT (Gold Sponsor) and Hamond Farms

8.00 General Business	
8.01 Breakfast sessions	TasPorts 23/9
8.02 Helping Work	Awaiting government post COVID permission for Face to Face sessions
8.03 Events	18/9 Social function at Wellers - Michael and Bec
8.04 Chamber Alliance update	Last one told about voucher system etc under discussion
8.05 Promotions	Workshop results, David Pease acknowledged how good the presentations were much appreciated thanked all involved. Cyndia Hilliger, Justin McErlain and Ian Jones. Awaiting further feedback from council staff
8.06 Tourism	Voucher scheme will help, most festivals have been cancelled or reworked
8.07 Retail / Real Estate / Business	David Pease - July was a good month, Aug/ Sept generally quiet but ok , supply chain issues effecting stock availability. Leonie asked David - Will supply lines snap back ? Months delay and freight issues. Barry Campbell - extremely busy this month slowing but still strong. Supply constraints through to Jan / Feb. stock shortages. Steve Kons - Business ok Bec Luck - No stock lots of buyers Chris Stafford - normal lack of stock . Many interstate buyers chasing properties Dennis Austin - Caravan business strong , sourcing secondhand caravans stock out of Melbourne 2 arriving daily Giovanna Simpson - Performing Arts down due to COVID, had a hit doing assessments from home Michael Gates - Printing fairly quiet, drop off in requirements due to COVID
8.08 CCOM	CCOM - Marketing campaign to start shortly, TV Social media, Radio
8.09 GENERAL BUSINESS	General Discussion on a range of topics Allan Leeson - Discussion on change of tourism brand from Cradle Coast to North West Tasmania. Ian explained it was the result of a survey of 800+ people on the mainland re awareness of the area. Allan Leeson and Bec Luck - Discussion on rental market Allan and Marg Leeson - Discussion on cruise ship impact Peter Holm - Discussion on Law Court move , Leonie Hiscutt gave some good background information discussion followed Peter Holm asked if BNW has a policy on social media commentary. Answer was No as it is private conversation by individual people and not BNW Trent Aitken - regarding social media, as agreed everyone is entitled to an opinion of their own. Discussion followed from all regarding court house move etc. Giovanna reminded us to be mindful of what we label people who are at courts

Meeting closed at 18:50

BUSINESS NORTHWEST

Statement Month July
Date 16/8/2020

BALANCE: (as at 1/07/2020)

Term Deposit (6 montl \$ 19,659.68

Interest \$ -

Promotions Account \$ 2,593.77

Burnie City Council \$ 20,000.00 Promotion funds for 2019/20

Interest \$ 1.91

Total Incomings (SGA) \$ 20,001.91

Total Outgoings (SGA) \$ -

Helping Burnie Work / \$ 29,937.25

Total Incomings (HBW) \$ -

POS - Telstra \$ 100.33

POS - Teamviewer \$ 505.82

Monthly fee \$ 5.00

Total Outgoings (HBW) \$ 611.15

Cradle Coast Online M \$ 8,754.40

Total Incomings (CCOM) \$ -

Monthly Fee \$ 5.00

Total Outgoings (CCOM) \$ 5.00

Main Account \$ 13,122.74

Memberships 2018/20 \$ 100.00

Breakfasts \$ 540.00

Paypal \$ -

Commissions \$ -

Project Hercules \$ -

Department of state G \$ -

Total income for the n \$ 640.00

EFT - TCCI	\$	399.00	TCCI Annual membership
EFT - Stedfast Insuranc	\$	400.00	Annual insurance
Transfer	\$	84.99	Xero Australia
EFT - Wellers	\$	468.00	Breakfast 15 July

Total expenses for the \$ 1,351.99

BALANCE: (as at 31/07/2020)

Term Deposit	\$	19,659.58
State Growth Account	\$	22,595.68
Training Grant(HBW)	\$	29,326.10
Cradle Coast Online Mi	\$	8,749.40
Main Account	\$	12,410.75
	\$	<u>92,741.51</u>

Signed:



Treasurer

16/08/2020

Date